

MONTHLY ECONOMIC BULLETIN

JANUARY 2014

Embassy of the State of Israel in Croatia

POLJOPRIVREDA I VODNO GOSPODARSTVO / AGRICULTURE AND WATER MANAGEMENT

ZBRINJAVANJE BIO OTPADA – Ubiti tri muhe jednim udarcem, tako bi se mogla nazvati nova izraelska tehnologija prerađivanja ostataka od grožđa, maslina i proizvodnje sira u bio plin i čistu vodu za navodnjavanje. Izraelske vodne kompanije Peleg Hagalil i MIGAL Galilee Technology Cente razvile su i proizvele prijenosnu tvornicu za zbrinjavanje otpada MISTOWW -- Mobile Integrated Sustainable System for Treatment of Organic Waste Water, koja može preraditi teški biokemijski otpad za mala poljoprivredna gospodarstva.

HANDLING BIO WASTE - Hitting three birds with one stone is a new Israeli technology that can process winery leftovers, olive-oil mill and cheese-making waste, producing bio-gas and clean water for irrigation. Developed by the Israeli water company Peleg Hagalil and MIGAL Galilee Technology Cente, this portable sewage treatment plant called MISTOWW -- Mobile Integrated Sustainable System for Treatment of Organic Waste Water -- is built to handle heavy biological loads from small boutique agricultural businesses.

NOVI TIP SJEMENA - Izraelska kompanija **Morflora** razvila je novu platformu za spajanje gena otpornog na sušu iz sjemena soje u sjeme kukuruza ili riže. Za razliku od GMO tehnologije, ova traje samo jednu generaciju sjemena, bez uplitanja ili infiltriranja u genom biljke.

NEW TYPE OF SEED - The Israeli company **Morflora** has developed a new platform for introducing a drought-tolerant gene from soy into a corn or rice seed, for example. Unlike genetically modified organism (GMO) technology, this technique lasts for one generation only, without interfering or infiltrating the plant's genome.



POKAZATELJI / INDICATORS

IZRAEL / ISRAEL

Moody's A1 stable

S&P A+ stable

Fitch A stable

GDP 2012 / 2013est: 3, 2% / 3, 5%

Izvoz proizvoda i usluga / Exports of goods and services (B\$):
2011/2012 - 91 / 91

Uvoz proizvoda i usluga / Imports of goods and services (B\$):
2011/2012 - 92 / 92

Kamatne stope Izraelske narodne banke / Bank of Israel Interest rate :
Dec 2013 / Jan 2014 -1 % / 1%

Stopa inflacije / Inflation rate: 1,9%

Stopa nezaposlenosti / Unemployment rate:
Nov 2013 - 5,5%

OKOLIŠ / ENVIRONMENT

IZRAELSKI PARLAMENT POZELENIO!!!

U sljedeće dvije godine izraelski parlament Knesset renovirat će se s namjerom da postane "zeleni parlament". Za cijenu od 2 milijuna dolara konstruirat će se trinaest različitih vodnih i električnih sistema. Mjerama se očekuje ušteda u prosjeku od 430 tisuća dolara godišnje.

ISRAEL'S PARLIAMENT GOES GREEN!!!

Over the next two years, Israel's parliament Knesset compound will undergo a series of renovations, aimed at transforming it into a "green parliament." With an unprecedented price tag of \$2 million, 13 different water and electricity saving systems will be constructed for the Knesset. The measures are expected to save an average of \$430,000 per year.



START UP-ovi I INOVACIJE / START-UPS AND INNOVATIONS

Izrael je vodeća zemlja u svijetu u inovacijama i medicini. Spojite to dvoje i rezultat su izvrsne inovacije koje sprečavaju, liječe i nadziru razne medicinske probleme.

Israel is a world leader in both innovation and medicine. Combine the two and you get great inventions that prevent, heal and monitor many health conditions.

[WATCH VIDEO/POGLEDAJTE VIDEO: Inventing Health: Israeli Innovations in Life Sciences - Part 1](#)

[WATCH VIDEO/POGLEDAJTE VIDEO: Inventing Health: Israeli Innovations in Life Sciences - Part 2](#)



POKAZATELJI / INDICATORS

HRVATSKA / CROATIA

Moody's	Ba1	stabile
S&P	BB+	negative
Fitch	BB+	stabile

GDP 2012 / 2013est: -1,8% / -0,6%

Izvoz proizvoda i usluga / Exports of goods and services (B\$):

2011/2012 - 12 / 11

Uvoz proizvoda i usluga / Imports of goods and services (B\$):

2011/2012 - 20 / 21

Stopa inflacije / Inflation rate: 3%

Stopa nezaposlenosti /

Unemployment rate: Nov 2013 – 21,1%



URADI SAM – NA NASDAQ-U

Wix, izraelska firma za kreiranje internetskih stranica prodala je na IPO-u dionica u vrijednosti USD 127M. Skoro 75% od iznosa namijenjeno je zapošljavanju novih ljudi, povećanju prodaje, marketingu te ostalim tekućim poslovima. Prije izlistavanja na Nasdaq-u firma je bila procijenjena na USD 760M. Wix pruža uslugu baziranu na cloud platformi koja omogućava svima koji nemaju znanje o programiranju i web dizajnu izradu internetske stranice. Proizvod je primarno namijenjen malim tvrtkama.

DO IT YOURSELF WEBSITE – GOES PUBLIC

Israeli website builder **Wix** sold \$127 million in shares in its initial public offering, with nearly three quarters of that to help the company hire more people, buoy its sales and marketing efforts and boost its corporate efforts in general. The IPO valued the startup at \$760 million before its debut on the Nasdaq. Wix provides a cloud-based platform that lets anyone build a website without knowledge of programming or web design. The product is targeted at small businesses especially.



BESPLATNI POZIVI IZ IZRAELA!!!

Izraelski start up **NokNok** i njihovih 11 programera kreiraju aplikaciju za besplatno telefoniranje, ma gdje god bili. Aplikacija omogućava ljudima u inozemstvu razgovore sa Izraelom – i zvanje i primanje poziva besplatno. Štoviše, odmiče se od “app-to-app” modela koji zahtjeva od oba korisnika instaliranu aplikaciju za razgovore između sebe.

FREE CALLS FROM ISRAEL!!!

Israeli startup **NokNok**, whose 11 developers are creating an application to making calls for free, wherever you happen to be. The app enables people abroad to talk to people in Israel, making and receiving calls, for free. Moreover, it breaks out of the app-to-app model, which requires both users to install the application to talk to each other.



KONFERENCIJE U IZRAELU /

CONFERENCES IN ISRAEL

Click on the headlines to open the links/kliknite na naslove kako bi otvorili link:

[CYBERTECH 2014](#) (27.-.29.1.2014.)

[INTERNATIONAL MEDITERRANEAN TOURISM MARKET](#) (11.-12.02.2014.) has established itself as a premier B2B exhibition for the travel industry / International Mediterranean Tourism Market (11.-12.02.2014.)sajam se smatra jednim od najvećih B2B sajmova za putničku i turističku industriju

[CleanTech SUMMIT & EXHIBITION](#) (18.-.19.2.2014) renewable energy / CleanTech Summit & Exhibition (18.-19.2.2014)

[MEDAX](#) (11.-12.3.2014.) medical products / Medax (11.-12.3.2014.) medicinska oprema

[NANO ISRAEL](#) (24.-25.3.2014), Tel Aviv

[ISRAEL INNOVATION CONFERENCE](#) Izraelska Konferencija Inovacija / (20.-22.5.2013.), Tel Aviv

[AGRO MASHOV](#) (10.-11.6.2014.) Agriculture & Forestry / Agro Mashov (10.-11.6.2014.) poljoprivreda i sumarstvo

For more info on the courses and seminars in Israel go to:

<http://www.mashav.mfa.gov.il>

VIJESTI IZ HRVATSKE / NEWS FROM CROATIA

- Pregovori INE I MOLa nastavljaju se 16. siječnja
- Negotiations between INA and MOL to continue on January 16th
- U 2013.g ukupno je prodano 27.802 nova vozila, što je pad od 11,3% ili 3.558 vozila naspram 2012.g
- During 2013, a total of 27,802 new personal vehicles were sold in Croatia, which was a decrease of 11.3% or 3,558 fewer cars than in 2012
- Prihod od turizma u devet mjeseci 2013.g iznosi EUR 6,59B, što je porast od 4,7% u usporedbi sa 2012.g
- Revenues from visits of foreign tourists to Croatia in the first nine months of 2013 totaled EUR 6.59 billion, up 4.7% from the corresponding period in 2012
- Prodajne cijene nekretnina u Hrvatskoj su pale u prosincu za 0,6% naspram studenog, te 4,6% u usporedbi sa prosincem 2012.g
- Asking prices for real estate in Croatia fell in December 0.6% compared to November 2013 and dropped by 4.6% compared to December 2012
- Od 1. siječnja 2014.g. PDV na šećer, jestiva ulja, dječju hranu, vodu, ulaznice i turizam povećava se sa 10% na 13%
- From January 1st 2014 VAT on sugar, cooking oils, children's food, water supply, concert tickets, tourism goes up from 10% to 13%



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Okusi Izraela / A taste of Israel Šakšuka / Saksuka

Šef kuhinje Shaul Ben Aderet pripremio je jelo tako da je luk i češnjak popržio na maslinovom ulju dok ne omekšaju te dodao svježi špinat i patliđane. Kad je sve omekšalo, dodao je vrhnje za kuhanje (možete i pelatu), sol i papar i razbio nekoliko jaja 'na oko' po smjesi i pirjao dok se jaja ne speku. Na kraju dodajte feta sir i začinite po želji. Također možete dodati rajčicu, papriku, mrkvu sa/umjesto špinata.

Chef Shaul Ben Aderet prepares the dish by sauteing onions and garlic with a little bit of olive oil and adding fresh spinach and aubergine. Add cream or tomato sauce, salt and paper and 'break' several eggs over the mixture until the eggs are cooked. At the end, add feta cheese and season as you like. You can also add tomatoes, green peppers, carrots with / instead of spinach.

Dobar tek! Beteavon!

