



Did you know that a *happy* employee is a productive employee?

Happiness has become a key indicator of job satisfaction in recent years. Companies who require high performance from their teams, and are interested in retaining talent, are striving to take care not only of their employee's professional skills, but also their overall well-being in order to increase creativity, motivation, and loyalty.

What type of leadership is required to develop a team of *happy* people? What are the long-term rewards of having satisfied employees? What are the investments and risks?

The SSE Riga Executive Education department invites you to a conference on the next generation leadership style – Positive Leadership - with world-class speakers from Harvard, Silicon Valley, and IMD Business School (Switzerland), as well as best practice examples from the Baltics.

Conference

The Executive Education Conference 2013 offers insight into the state-of-the-art in global leadership training. It will discuss how companies can incorporate positive leadership in their organizational culture for successful achievement of business goals. The conference will deal with topics of leadership development and employee satisfaction.

Programme

- 1) Tal Ben-Shahar, Harvard: Positive Leadership - Strategies for Success;
- 2) Dominique Turpin, IMD: Orchestrating a Winning Performance;
- 3) Scott Schnaars, Badgeville: The Gamification for a More Productive Workforce;
- 4) Liam Ulvhag, Consaltum: Creating a framework that helps leaders to act as leaders, motivate their employees and make more money!;
- 5) Daily Dienas bizness Awards - Latvian Most Effective CEO's 2013.

Who Should Attend?

The conference is aimed at Chief Executives, Human Resource Directors and Managers, Organisational Consultants, Counselors, Coaches, Psychologists, Psychotherapists, as well as Executive Education providers from the Baltic States, Russia, and the region.



Time & Venue

A one day (9:00 – 17:00) event on March 7, 2013 at SSE Riga, Strelnieku street 4a, Soros Auditorium.

Cooperation Partners

The Embassy of Israel, the Embassy of the USA, the Embassy of Switzerland, the Embassy of Sweden, Aldaris.

Media Partner

Dienas Bizness

Entrance Fee

Early Bird 180 EUR + VAT (until Feb 4, 2013), Regular 250 EUR + VAT

About Tal Ben-Shahar

Tal Ben-Shahar is a leading academic and a motivational speaker in the field of Psychology of Positive Leadership, focusing on happiness as an ultimate motivation. His class on Happiness is the most attended in Harvard's history. At the conference, he will speak about what corporations can do to increase employee happiness and why it pays.

Caring about well-being has become increasingly accepted as being essential to a successful organisation. World-class organisations such as Google, IBM, and Hilton Hotels know that in order to succeed, they must attract and retain outstanding individuals, and a happier and more resilient workforce tends to be more creative and committed to the values of their organisation.

Introduction video: <http://www.youtube.com/watch?v=cSREpjLyvUA> ;

Interview video: <http://bigthink.com/ideas/16653>

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