

**The 4<sup>th</sup> International  
Nanotechnology  
Conference & Exhibition**

**March 24-25, 2014**

David InterContinental Hotel, Tel Aviv, Israel

*A Platform Where Science, Technology,  
Academia and Industry Come Together*

**1<sup>st</sup> ANNOUNCEMENT**

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## NANO ISRAEL 2014

*Dear Colleagues,*

Please join us at **Nanolsrael 2014**, the fourth annual conference & exhibition, to be held in **Tel Aviv on 24-25 March, 2014**.

Israel is renowned for its achievements in innovation. Over the past decade Israel has also established itself as a leader in nanotechnology, providing new and exciting opportunities in the **materials, energy, water and environment, electronics, photonics, biotechnology, and medicine**.

Join us to meet the top people on the scientific and business fronts from Israel and abroad and gain a first look at cutting-edge technologies, leading scientific achievements and unique business and investment opportunities.

Nanolsrael has established itself as the central meeting point for local and multinational companies, investors, university and corporate research scientists and government representatives from around the world. Bringing together elite speakers and top people from science, business and government, the third conference held in Tel Aviv in March 2012 drew over 1,000 delegates from Israel and abroad. Inspired by President Shimon Peres' opening talk, delegates were then able to review the full range of cutting-edge technologies, from scientific innovation, through "Golden Nuggets" on the verge of commercialization, dozens of innovative start-ups, multinationals seeking collaborations, government agencies and a display of over a dozen of the latest innovations and products.

Nanolsrael 2014 is held jointly with the Israel National Nanotechnology Initiative (INNI) and the nanotechnology centers at Israeli universities, and is supported by the Ministry of Economy, the Ministry of Foreign Affairs, key companies, universities and organizations from Israel and abroad.

We look forward to welcoming you in Tel Aviv in March 2014.  
Sincerely,

**Prof. Uri Sivan** | **Nava Swersky Sofer** | **Rafi Koriat**  
Co-Chairpersons, Nanolsrael 2014



## NANOTECHNOLOGY IN ISRAEL

Israel is recognized the world over as a leading source of knowledge and innovation in advanced research and technology.

Israel's tradition of scientific excellence is widely appreciated, and Israel's technological achievements are at the forefront of communications, electronics, computer software, networking, defense, security and life sciences industries.

More than 100 major technology firms maintain active R&D centers in Israel. Global business surveys consistently place Israel among the most attractive nations for advanced technology development.

Israel's workforce is among the highest educated in the world - fully 20 percent of Israel's working population hold academic degrees. For each 10,000 employees, 140 are scientists or technicians, and 135 are engineers.

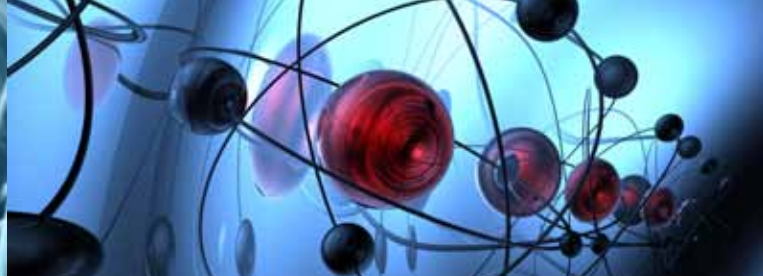
The number of Israeli nanotechnology publications and patents ranked among the top in the world according to a study sponsored by the European Union.

Israel's small size and limited financial resources are serious challenges, but Israel's academic, business and government leaders recognize nanotechnology as a key platform for ensuring Israel's continued R&D excellence for decades to come.

Nanotechnology is a natural enabler for Israel. In fact, our small size is also our advantage - it means sharper focus, more efficient use of funds, fewer commercial obstacles, rapid prototyping and testing, and higher quality standards.

Israel's outstanding track record is just a hint of what nanotechnology will bring. Israel and nano are a strategic fit.

Text quoted from the INNI website: [www.nanoisrael.org](http://www.nanoisrael.org)



## STEERING COMMITTEE

### **Prof. Uri Sivan**

Technion-Israel Institute of Technology,  
Nanolsrael 2014 Co-Chairperson

### **Rafi Koriat**

INNI, Nanolsrael 2014 Co-Chairperson

### **Nava Swersky Sofer**

Nanolsrael 2014 Co-Chairperson

### **Dan Vilenski**

INNI

### **Prof. Yael Hanein**

Tel Aviv University

### **Prof. Arie Zaban**

Bar-Ilan University

### **Prof. Yuval Golan**

Ben Gurion University

### **Prof. Daniel Porath**

The Hebrew University of Jerusalem

### **Prof. Uri Banin**

The Hebrew University of  
Jerusalem

### **Prof. Reshef Tenne**

Weizmann Institute  
of Science

### **Prof. Gadi Eisenstein**

Technion-Israel Institute  
of Technology

### **Dr. Meir Weinstein**

INNI

### **Michel Hivert**

Matimop , Ministry of Economy

### **Shoshi Caspi**

Matimop , Ministry of Economy

### **Haim Rousso**

Elbit Systems Ltd.

## SCIENTIFIC COMMITTEE

### **Prof. Uri Sivan**

Technion-Israel Institute of Technology, Chairperson

### **Prof. Reshef Tenne**

Weizmann Institute of Science

### **Prof. Yael Hanein**

Tel Aviv University

### **Prof. Arie Zaban**

Bar-Ilan University

### **Prof. Yuval Golan**

Ben Gurion University

### **Prof. Daniel Porath**

The Hebrew University of Jerusalem

### **Prof. Uri Banin**

Hebrew University

### **Prof Gadi Eisenstein**

Technion-Israel Institute of Technology

## MAIN TOPICS

- Nanomaterials
- Nanoelectronics
- Nanobiotechnology
- Nanomedicine
- Photonics and Telecom
- Energy, Water & Environment
- Defense
- International Collaborations

## COMPANY PRESENTATIONS

Companies are invited to submit an abstract, which will be reviewed by the committee. The abstract should address the following points:

- Company Overview
- Business Strategy and Value Proposition
- Core Technology
- Pipeline and Product Profile
- Upcoming Milestones and Next Steps
- Competition and Potential Strategic Partners
- Investment Rational

Abstracts must be submitted in English. All accepted abstracts will be included in the conference program. Deadline to submit is January 15, 2014.

Please refer to the website for further details: [www.kenes.com/nano](http://www.kenes.com/nano)

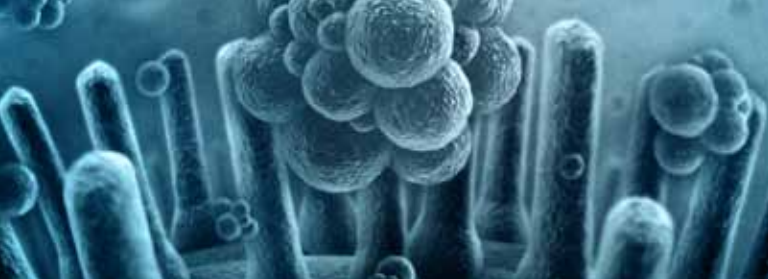
## NETWORKING

The most comprehensive forum where Nano industry executives, academia, institutional investors, venture capitalists, analysts, researchers scientists and others, have the opportunity to shape the future collaboration landscape, of the Nanotechnology industries.

This Chance2Meet online tool gives you direct access to the other participants' profiles, helps you make new connections and thus maximizing your presence at the event.

This service is aimed at senior-level executives and includes industry specific software enabling you to pre-arrange 'one-on-one' personalized meetings with desired potential partners.

The service is free of charge to all for the Nanolsrael 2014 event. No payment is required for participating in the networking.



## SPONSORSHIP AND EXHIBITION

**Don't miss out on the opportunity to strengthen your brand and build an image for your company during this spectacular international event!**

### **Exhibit at the Nanolsrael 2014 event and:**

- Showcase your technology/product in a special exhibit area
- Generate new leads
- Enhance current business ventures
- Your marketing is aimed to a professional and specific audience
- Have your company profile uploaded on the website and included in material distributed to participants
- Gain unlimited potential for new business ventures

### **Gain exposure by sponsoring the Nanolsrael 2014 event:**

- Acknowledgement in printed conference material
- Acknowledgement on-site
- Company profile uploaded on conference website
- Logo linked to company's site
- Logo included in electronic and direct mailing (sponsors adds only)

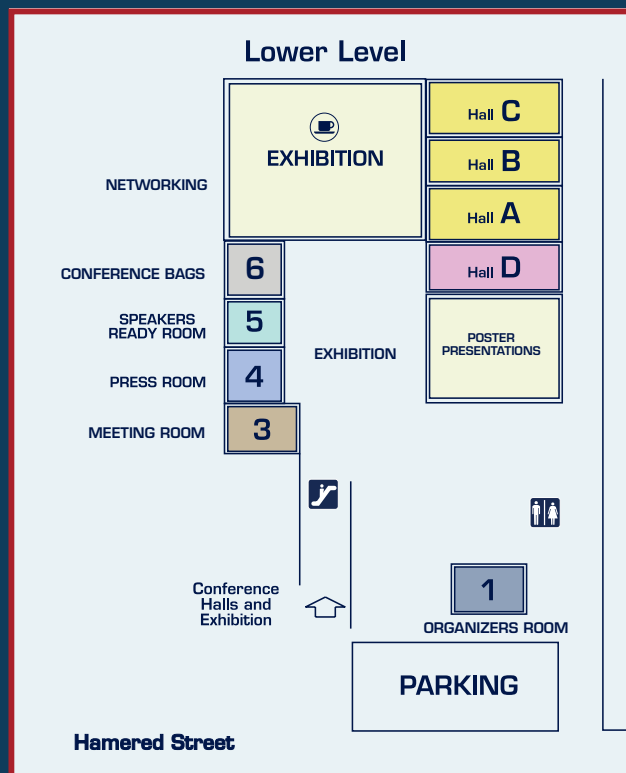
Endless opportunities to boost your visibility by sponsoring satellite events, social gatherings, etc. The larger the sponsor the larger the exposure!

### **For details, please contact Lyne An:**

E-mail: [lan@kenes.com](mailto:lan@kenes.com)

Tel: +972 3 972 7598

## David InterContinental Floor plan



**NANOISRAEL**  
2014

## EXHIBITION DETAILS

### Space Allocation

The allocation of space will be on a first come first serve basis, according to the receipt of signed application forms accompanied by payment. Any space reservation made verbally, in writing or by application form without payment, will not be considered binding by the organizers.

### Minimum Stand Size

The minimum stand size is 6m<sup>2</sup>.

### "Standard" Stand Construction

The 'standard' stand construction package includes:

- White-walls, fitted in an aluminum frame, 250cm high
- Fascia with company name and stand number (in standard lettering)
- One spotlight per 3m<sup>2</sup>, excluding electricity and main connection (the SYMA system)
- Exhibitor Badges (1 exhibitor badge per 3 sqm)
- Pavilion security (from 18:00 till 09:00 hours)
- Up to 100 word company/product profile in the Official Exhibition Catalogue

### "Space Only" Option

- The 'space only' option includes 2KW of electricity per 15m<sup>2</sup>.
- One spotlight per 3m<sup>2</sup>, excluding electricity and main connection (the SYMA system)
- Exhibitor Badges (1 exhibitor badge per 3 sqm)
- Pavilion security (from 18:00 till 09:00 hours)
- Up to 100 word company/product profile in the Official Exhibition Catalogue

### Cost to Exhibit

	US\$ per m <sup>2</sup>	NIS per m <sup>2</sup> + VAT
Standard Stand	<b>350</b>	<b>1200</b>
Space Only	<b>300</b>	<b>1000</b>

### Currency, VAT and Bank Charges

- Prices are in US Dollars and New Israeli Shekels for foreign and Israeli exhibitors respectively.
- Israeli exhibitors are liable to pay VAT (currently 18%)
- Exhibitors are responsible for covering bank transfer charges

### "Design" Stands, Construction Requirements

- Exhibitors designing their own stands are requested to observe the following basic regulations:
- The stand should be bordered with walls measuring the precise size of the stand (width x depth x height).
- The general building height of the exhibition is from 3m to 3m high. A copy of the stand design, showing exact measurements and height, must be presented to Lyne An (e-mail: [lan@kenes.com](mailto:lan@kenes.com)) for approval before January 1st, 2014.
- Further information regarding stand construction requirements, e.g. raised platforms, ceilings, etc., will be available in the Exhibitors Service Manual.

### Exhibition Hours

Monday and Tuesday, March 24-25, from 09:00 to 18:00 hours.

### Build-Up Day

Sunday, March 23 from 08:00-23:00 hours.\*

Please note set-up will not be allowed on March 24, as the Exhibition starts at 09:00 hours.

During set-up days, trucks and heavy-duty vehicles can unload the equipment at the designated area of the hotel.

\*Hours are subject to change

### Dismantling Day

Tuesday, March 25 from 18:00-24:00 hours.

### Exhibition manual

Detailed exhibit information and instructions, including order forms for services and suppliers (e.g. audio-visual equipment, freight forwarding and furniture, communication and power supply) will be included in the exhibition manual, which will be mailed to exhibitors once the agreement has been endorsed.

### Security

General security will be provided round the clock.