



MASHAV – Israel’s Agency for International  
Development Cooperation

The Golda Meir MASHAV-Carmel International  
Training Center (MCTC)

With

ICN – International Council of Nurses

Invite professionals  
to participate in the

**International Course on:**

# ***Management of Health Care Systems for Rural Women***

**May 30 – June 10, 2016**



## About the Course

### Background

The incidence of inequality in accessing health care services between rural and urban populations is a well-known phenomenon around the world. In many countries, some 80% of rural women have no or limited access to health care .

When we speak of rural women's health, we need to use a holistic approach. We know that women who live in rural areas are not a homogenous group: they represent different ethnicities, cultures, and socio-economic groups, yet we can find common characteristics among them: exposure to poverty, violence, and chronic illness, little or no health insurance; they are more likely to die from heart disease, cancer, alcohol abuse, suicide, cigarette smoking, and obesity.

It is important that health care professionals and all levels of government be aware of these disparities and find ways of reducing these health inequalities in rural women. In the next decades, the international community is set to focus on Universal Health Coverage (UHC) and Sustainable Development Goals (SDGs). Both of these major global agendas deal with health, including its economic and social aspects. In building and strengthening health services and systems for women in the rural settings, these issues need to be taken into account with regard to Primary Health Care (PHC). This course will focus on the challenges in the Health service, system, and policy arena that are prevalent in rural areas, hence affecting rural women.

During the course, we will explore the demographics of rural women's lives, in order to enable the participants to relate to specific problems they face. The course will also tackle issues such as scarcity of medical facilities, lack of primary health care, societal and cultural norms, and inadequate policies and funding that often make women reluctant to seek services. Furthermore, we will examine the human resources needed in rural settings to provide the care and support needed by women.

The state of Israel has succeeded in meeting developmental challenges in the field of rural development due to a combination of innovation, technology, and national commitment, including policies and funding. These will be explored through different methods, such as lectures, professional visits and sharing of case studies.

The International Council of Nurses (ICN), with its members in over 130 countries, is the global voice of over 16 million nurses working across the world in all spheres of nursing. ICN's contribution to this course in its vast experience and expertise in the fields of policy, education, and financing, in addition to well established partnerships at all levels for the advancement of women's health in rural settings.

## Aims

- To broaden the understanding of the gender gap and inequality in access to health care services for rural women
- To spread awareness and provide tools and skills for creating better health care services, policies, financing, and management of those services
- To view Israel's models for accessing health care services that increase and strengthen the rural health force in rural areas
- To learn what solutions the UN, International Organizations, and Global NGOs are implementing
- To learn about support programs that provide outreach and education

## Main Subjects

- Policy making and governmental responsibility for improved health care
- Maternal mortality as an overall indicator of the performance of a health system
- Health Services Access: current initiatives to improve management of health services
- Maternal and Child Health Medical ICT: offering technological solutions for rural women
- Primary Health Care

## Application

### Application Requirements

The course's **target participants** are professionals in the health management arena such as nurses, physicians, caregivers, social workers, government officials from relevant ministries, and health management NGOs.

### Application Forms

Application forms and other information may be obtained at the nearest Israeli mission or on MASHAV's website: <http://mashav.mfa.gov.il/MFA/mashav/Courses/Pages/default.aspx>.

Completed application forms, including the medical form, should be sent to the relevant Israeli mission in the respective country and to the course's director, Ms. Hila Indig, at: [hila@mctc.org.il](mailto:hila@mctc.org.il).

## General Information

### Arrival and Departure

Arrival date:	May 29, 2016
Opening date:	May 30, 2016
Closing date:	June 10, 2016
Departure date:	June 10, 2016

Participants must arrive at the training center on the arrival date, and leave on the departure date. Early arrivals/late departures, if required, must be arranged by the participants themselves, directly with the hotel/center, and must be paid for by the participant him/herself.

### Location and Accommodation

MASHAV awards a limited number of scholarships. The scholarship covers the cost of the training program, including lectures and field visits, full board accommodation in double rooms (two participants per room), health insurance (see below), and transfers to and from the airport. Airfares and daily allowance are not included in

the scholarship.

### **Health Services**

Medical insurance covers medical services and hospitalization in case of emergency. It does not cover the treatment of chronic or serious diseases, specific medications taken by the participant on a regular basis, dental care, or eyeglasses. Health authorities recommend that visitors to Israel make sure they have been inoculated against tetanus in the last ten years. Subject to the full binding policy conditions. Participants are responsible for all other expenses.

The course will be held at **The Golda Meir MASHAV-Carmel International Training Center**, situated at **12 David Pinsky St., Haifa**. Participants will be accommodated at **the center** in double rooms (two participants per room).

### **About MASHAV**

MASHAV – Israel’s Agency for International Development Cooperation is dedicated to providing developing countries with the best of Israel’s experience in development and planning. As a member of the family of nations, The State of Israel is committed to fulfilling its responsibility to contribute to the fight against poverty and to the global efforts to achieve sustainable development. MASHAV, representing Israel and its people, focuses its efforts on capacity building, sharing relevant expertise accumulated during Israel’s own development experience to empower governments, communities and individuals to improve their own lives. MASHAV’s approach is to ensure social, economic, and environmental sustainable development, and is taking an active part in the international community’s process of shaping the 2030 Agenda of Sustainable Development.

MASHAV’s activities focus primarily on areas in which Israel has a competitive advantage, including agriculture and rural development; water resources management; entrepreneurship and innovation; community development; medicine and public health; empowerment of women; and education. Professional programs are based on a “train the trainers” approach to institutional and human capacity building, and are conducted both in Israel and abroad. Project development is supported by the seconding of short and long-term experts, as well as on-site interventions. Since its establishment, MASHAV has promoted the centrality of human resource enrichment and institutional capacity building in the development process, an approach which has attained global consensus.

<http://mashav.mfa.gov.il>

<https://www.facebook.com/MASHAVisrael>

### **About MCTC**

The Golda Meir MASHAV-Carmel International Training Center (MCTC) was founded by Golda Meir in Haifa in 1961. MCTC was the first of its kind in the domain of women’s empowerment, and since its inception has had a profound influence on both individuals and policy making. MCTC endeavors to provide professional women and men from developing countries and transitional societies with the necessary tools for women’s empowerment. It aims to enable women to contribute to the socio-economic development processes of their communities and consequently advance their status. To this end, MCTC conducts training activities, both in Israel and overseas, to advance women’s participation in public life.

To date, nearly 20,000 women and men from over 140 countries have benefited from hundreds of training activities. Many of them now hold key positions at the local or national level, or within United Nations development agencies.

## **About ICN**

The International Council of Nurses (ICN) is a federation of more than 130 National Nurses' Associations (NNAs), representing the more than 16 million nurses worldwide. Founded in 1899, ICN is the world's first and widest reaching international organization for health professionals. Operated by nurses and leading nurses internationally, ICN works to ensure quality nursing care for all, sound health policies globally, the advancement of nursing knowledge, and the presence worldwide of a respected nursing profession and a competent and satisfied nursing workforce.

ICN's ever-increasing networks and connections to people reinforce the importance of strong linkages with national, regional, and international nursing and non-nursing organizations. Building positive relationships internationally helps position ICN, nurses, and nursing for now and the future. Our work with the specialized agencies of the United Nations system, particularly with the World Health Organization, the International Labour Organization, and the World Bank, are important for nurses everywhere. In addition, we work closely with a range of international non-governmental organizations.

## **For further information, please contact:**

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