

MAGAZINE IL

Travel

Rosh Hanikra

Winter vacation in northern Israel

Startup

Innovation week

in Tel Aviv

Opportunity

When Technology talks

How Israel & HK work together

Photo: Israeli Ministry of Tourism



Consulate General of Israel in Hong Kong and Macau

December 2013

Dear friends,

As the year closes we have witnessed quite a few events with strong emphasis on one of Israel's strengths, i.e. innovation and technology. I would like to draw your attention in particular to Start Tel Aviv which was a very interesting and successful international competition for young startups. While in Hong Kong, we had a nice representation in StartmeupHK Venture Forum and InnoAsia conference, in which industry professionals gave sights on how Israel and Hong Kong can work together on technology development.

In this edition we introduce a lesser-known destination on the northern border of Israel overlooking the Mediterranean coast - Rosh Hanikra. It is one of northern Israel's most beloved tourist destinations, for its spectacular sea caves and the cable car ride.

As Christmas and the New Year are approaching, we wish you a very happy holiday!

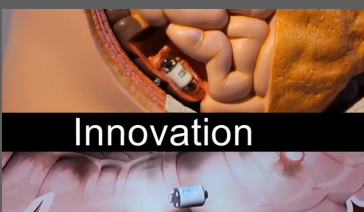
Sagi Karni

Consul General of Israel



"Start Tel Aviv" competition welcomes 12 international startups

Young entrepreneurs from a dozen countries competed for the chance to come to Tel Aviv during Innovation Week in October 2013. [More >>](#)



Innovation

Inventing health: Israeli innovations in life sciences

Israel is a world leader in both innovation and medicine. Combine the two and you get great inventions that prevent, heal and monitor many health conditions. [More >>](#)



Israel hosts international Green Economy course

Israel, 'superpower of sustainability,' shares its expertise in green economic growth with 30 policy-makers from 20 countries. [More >>](#)



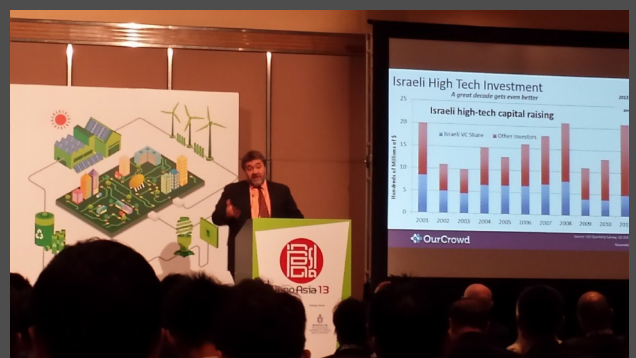
Take a cable car to the sea grottoes of legend

At Rosh Hanikra, see stunning views and hear the roar of waves rushing in and out of the caverns cut in the cliff over thousands of years. [More >>](#)



Where Technology Talks

HKTDC's publication *Trader* tells how Israel's success in technology development and Hong Kong's advantages work well together. [More >>](#)



Startup events in Hong Kong

In the first week of December, Hong Kong hosted a series of events related to innovation and start-up ecosystem. Israel was part of it. [More >>](#)

NEW Six direct flights a week between Hong Kong and Israel from 2014 April >>