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Dear friends,

November is standing in the doorway, with the air becoming cool and a feeling of winter arriving.

This time we decided to present to you the significant advantage of Israel as a development and innovation country in medicine, communication and architecture.

We hope that you will enjoy this time, the 17th edition of the Magazine, like every time.

Karen Grunschlag Rozenberg

Head of Culture Department Consulate General of Israel





Israeli Patents Exhibition to debut in September

For the first time ever, Israel will host an international fair to introduce inventors to investors, patent attorneys, engineers and startups.

http://embassies.gov.il/hong-kong/AboutIsrael/AboutIsraelInfo/Pages/IsraelI-Patents-Exhibition-to-debut-in-September.asny



New Israeli nanotech targets a virus's Achilles heel

Vecoy Nanomedicines has a whole new approach: a virus 'decoy' to outwit the world's worst enemy before it does any damage.

http://embassies.gov.il/hong-kong/Aboutlsrael/AboutlsraelInfo/Pages/New-Israeli-nanotech-targets-a-virus's-Achilles-heel.aspx



Hope for ALS patients

Israeli researcher isolates a compound that increases the production of an enzyme known to slow neurodegenerative disease.

http://embassies.gov.il/hong-kong/Aboutlsrael/AboutlsraelInfo/Pages/Hope-for-ALS-patients.aspx



Double "Eureka" for Arab-Israeli energy company

Keep an eye on Yafa Energy as it uses a prestigious grant to further develop a solar fuel source for cash-strapped industrial countries.

http://embassies.gov.il/hong-kong/AboutIsrael/AboutIsraelInfo/Pages/Double-"Eureka"-for-Arab-Israeli-energy-company.asp:



Landfill transformed into model park

The Hiriya Recycling Park is a testament to Israel's out-of-the-box approach to greening the country.

http://www.youtube.com/watch?v=l66KTsex3To&feature=youtu.be



TV is going to the dogs

An Israeli production company founded DogTV, a scientifically based US cable channel to stimulate and comfort Fido when he's home alone.

http://embassies.gov.il/hong-kong/AboutIsrael/AboutIsraelInfo/Pages/TV-is-going-to-the-dogs.aspx



Architectural gems of Israel

Israel's long history and eclectic building styles have resulted in a showcase of architectural beauty.

http://embassies.gov.ii/hong-kong/AboutIsrael/AboutIsraelInfo/Pages/Architectural-gems-of-Israel.aspx