

 | HAPPY NEW YEAR FROM

ISRAEL



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September 2012

Dear friends,

The month of September brings with it the beginning of the Jewish New Year, and with it time for reflection and praying, resolutions and soul searching.

Wishing you best greetings and happy Jewish new year.

**Karen Grunschlag Rozenberg**

Head of Culture Department

Consulate General of Israel

Jerusalem Lights 2012





### Freshwater from the sun

An experimental desert oasis in Israel is testing a new solar-powered nanofiltration system to desalinate water for African crops.

<http://embassies.gov.il/hong-kong/AboutIsrael/AboutIsraelInfo/Pages/Freshwater-from-the-sun.aspx>



### Novel device eases bladder cancer treatment

Rather than undergoing painful cystoscopy exams, bladder cancer patients could have an Israeli-innovated device inserted for remote monitoring of the disease.

<http://embassies.gov.il/hong-kong/AboutIsrael/AboutIsraelInfo/Pages/Novel-device-eases-bladder-cancer-treatment.aspx>



### Contest IDs the next big Israeli startup

Startup Weekend comes to Jerusalem for the first time and creates promising new businesses within 54 hours.

<http://embassies.gov.il/hong-kong/AboutIsrael/AboutIsraelInfo/Pages/Contest-IDs-the-next-big-Israeli-startup0927-8832.aspx>



### Awards are in the Cedar DNA

Prof. Howard Cedar, like his filmmaker son, keeps accruing prestigious prizes -- only his are for groundbreaking genetics research.

<http://embassies.gov.il/hong-kong/AboutIsrael/AboutIsraelInfo/Pages/Awards-are-in-the-Cedar-DNA.aspx>



### Jerusalem Lights 2012

For the fourth year in a row, light artists from Israel and Europe illuminated the streets of the Old City with original exhibits and performances.

<http://embassies.gov.il/hong-kong/AboutIsrael/AboutIsraelInfo/Pages/Jerusalem-Lights-20120906-5368.aspx>



### Unexpected fame for Ilana Goor

The Jaffa museum the Israeli artist calls home has been termed 'an artistic jungle' for its wide variety of items.

<http://www.youtube.com/watch?v=5aFM67dFMRA&feature=youtu.be>



### Israel's Paralympic delegation gets a warm welcome

President Shimon Peres and PM Benjamin Netanyahu hosted Israel's Paralympic team, returning from a successful campaign in the London 2012 Paralympic games.

<http://embassies.gov.il/hong-kong/AboutIsrael/AboutIsraelInfo/Pages/Israel-Paralympic-athletes-2012.aspx>

**Check this out: Statues come alive at Rehovot's Live Statue Festival**

[http://www.mfa.gov.il/MFA/VideoLibrary/Rehovot\\_Live\\_Statue\\_Festival.htm?lang=english](http://www.mfa.gov.il/MFA/VideoLibrary/Rehovot_Live_Statue_Festival.htm?lang=english) >>