



Consulate General of Israel in Hong Kong and Macau

July 2014

Dear friends,

Last week, the first Israel investment forum was held in Hong Kong. 15 company representatives of Israel's medical devices and environmental technology sectors came to the city to meet potential investors from Hong Kong and mainland China. The overwhelming response of the participants indicates the great mutual interest between the two sides.

If you are attracted by the above cover photo of this newsletter, you may have one more reason to visit the Hong Kong Book Fair this month. It will be the first time the Consulate General of Israel in Hong Kong ever takes part in the fair. To introduce Hebrew literature from Israel, we have selected about 100 titles, old and new, by Israeli writers in their English and Chinese translations. Do come visit us and check out our Facebook page (<https://www.facebook.com/IsraelinHongKong>) for updates.

Sagi Karni
Consul General of Israel



First Israel Investment Forum in Hong Kong

15 Israeli companies took part in this first of its kind and so far the largest event of the Economic and Trade Mission under the Consulate General of Israel in Hong Kong, on July 2 at the Hong Kong Convention and Exhibition Centre. [More >>](#)



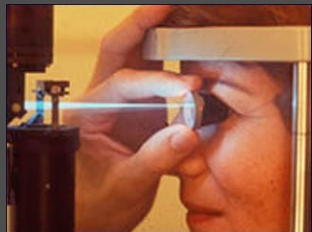
Israel at Hong Kong Book Fair 2014

For the first time, the Consulate General of Israel in Hong Kong will take part in the Hong Kong Book Fair 2014 during July 16-22 to showcase Hebrew literature from Israel. [More >>](#)



Israel at the forefront of cyber technology

As a technology- and business-driven country, Israel has joined the world cyber community in its study and pursuit of groundbreaking cyber defense solutions for numerous sectors and their unique needs. [More >>](#)



Israel cuts preventable blindness by half

Nothing comes close to what we have here in Israel, says lead researcher Dr. Michael Belkin. [More >>](#)



More effective flu medicine

Hebrew University scientists discover how influenza virus beats the immune system, and hope to formulate a drug based on their findings. [More >>](#)



Made in Israel, printed around the world

Glass walls of Norway museum, NY hospital, Chicago library and Moscow mall become aesthetic landmarks thanks to Israeli ingenuity. [More >>](#)

Video: Conversations on Creativity - Israeli artist who can't draw, on cover of Rolling Stone >>