

# MAGAZINE.IL



Caesarea



Consulate General of Israel in Hong Kong and Macau  
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March 2012

Dear friends,

The month of April is at our footsteps. The days are getting longer and warmer, and we already sense the feeling of joy in the air.

As part of Israel's efforts in innovation, Israel has made heavy investments in the pharmaceutical industry. We choose to include in this magazine an article dealing with a drug which soothes ill feelings such as nausea and averts vomiting following cancer therapy.

We invite you all to visit our new modern website: [www.embassies.gov.il/hong-kong](http://www.embassies.gov.il/hong-kong).

**Karen Grunschlag Rozenberg**

Head of Culture Department, Consulate General of Israel



R&D facilities in Israel

Ein Hod Artist Village



Hamsa  
by Lalo



### Google launches startup incubator in Israel

Encouraging Israeli entrepreneurship and providing support to startups, the new incubator is separate from Google's two R&D centers already in Israel.

<http://www.mfa.gov.il/MFA/InnovativeIsrael/Google-launches-startup-incubator-in-Israel-5-Mar-2012.htm>



### Spacelab boys

Two Israeli teenagers reach the finals of a worldwide competition for designing a science experiment that can be carried out in space.

<http://www.mfa.gov.il/MFA/InnovativeIsrael/Spacelab-boys-22-Feb-2012.htm>



### China learns agri-tech in Israel

Chinese agronomists, researchers, professors and business people came to Israel to find ways of assuring the emerging superpower's sustainability.

<http://www.mfa.gov.il/MFA/InnovativeIsrael/China-learns-agri-tech-in-Israel-5-Mar-2012.htm>



### No more nausea after chemo?

A once-a-day drug candidate owned by an Israeli company will be tested for its effectiveness against nausea and vomiting following cancer therapy.

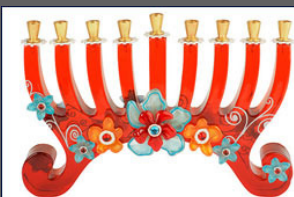
<http://www.mfa.gov.il/MFA/InnovativeIsrael/No-more-nausea-after-chemo-1-Mar-2012>



### Caesarea: Golf and archeology

There's plenty to explore in this coastal city that was built up by King Herod in Roman times and today offers world-class recreation.

[http://www.mfa.gov.il/MFA/IsraelExperience/Caesarea\\_Golf\\_archeology-Jan\\_2012](http://www.mfa.gov.il/MFA/IsraelExperience/Caesarea_Golf_archeology-Jan_2012)



### The colorful creator of Lalo Treasures

Meet Orna Lalo, the Israeli behind an internationally sought-after line of flowery, cheerful jewelry and ornaments that 'smile at you.'

<http://www.mfa.gov.il/MFA/IsraelExperience/The-colorful-creator-of-Lalo-Treasures-23-Feb-2012>



### Israel's artists colony Ein Hod is thriving

Despite the 2010 Carmel fire that took its toll on the region, this oasis for artists is open and ready for visitors. Full story >>

[http://www.mfa.gov.il/MFA/VideoLibrary/Ein\\_Hod\\_artists\\_colony\\_thriving.htm?lang=english](http://www.mfa.gov.il/MFA/VideoLibrary/Ein_Hod_artists_colony_thriving.htm?lang=english)

**Check this out:** Israel - Seeing is believing (YouTube)

[http://www.mfa.gov.il/MFA/VideoLibrary/Israel-Seeing\\_believing.htm?lang=english](http://www.mfa.gov.il/MFA/VideoLibrary/Israel-Seeing_believing.htm?lang=english)