



Consulate General of Israel in Hong Kong and Macau

January 2014

Dear friends,

In this edition of our Magazine, we will give an update on Israel's latest development in mobile phone game design and medicine that is available in Hong Kong.

A notable event - Israel Innovation Conference - will be held in May in Tel Aviv. It will be the first in the world where biomed and high-tech will join hands in a unique and exciting new international conference format.

I wish you a prosperous new Year of the Horse!

恭祝各位新年進步、身體健康!恭喜發財!

Sagi Karni Consul General of Israel





Israeli president rides the Google bike

All 300 Google Israel employees come to Google's Tel Aviv digs to show President Shimon Peres the latest cool technologies, such as Code Lab. More >>



Optimizing the Amazon cloud experience

A cloud-computing consultancy from Israel provides money-saving advice by tapping into your interface with Amazon. More >>



World's best vaccine against hepatitis E

An Israeli company offers the most effective solution against a virus that affects at least two billion people across the world. More >>



Jerusalem bridge melds modern with biblical

Santiago Calatrava's String Bridge makes David's harp into a new land-mark combining beauty and functionality at the city's entrance. Watch >>



Taking a stroll down Tel Aviv's Dizengoff Street

Named for the city's first mayor, the two-mile stretch was once the place to see and be seen. Today it's regaining that fashion-forward reputation. More >>



Caesarea's Ancient Times Festival

The Ancient Times Festival recreates Roman times in Caesarea, with fun for the whole family. Watch >>