



DENMARK – ISRAEL

INNOVATION DAY

SMART MOBILITY – AUTOMOTIVE - ITS

The Embassy of Israel in Copenhagen, in cooperation with The Israeli Export & International Cooperation Institute, invites you to participate in the Smart Cities' Innovation Day Roadshow in Copenhagen 30th of May, 2016.

The Innovation Day is a one-day event showcasing innovative Israeli Smart City solutions in the area of Smart Mobility, Automotive and Intelligent Traffic Systems (ITS).

SMART MOBILITY – AUTOMOTIVE - ITS

Many of the challenges faced by modern urban developers and transportation companies are universal, and therefore require common solutions to common challenges. The basic purpose of this event is to further the exchange of Smart City technologies between Denmark & Israel, share knowledge and explore business opportunities.

For Danish companies, government agencies and municipalities, this presents an opportunity to meet a cross-section of the Israeli industry and connect directly with Leading Israeli experts and innovative Hi-tech companies. Each Israeli company and organization will be available for 1-1 meetings and networking.

The smart city concept is just one common ground, yet there is much more to be explored. Given the broad array of smart city related topics, the innovation day will focus on Mobility, Automotive and Intelligent Traffic Solutions, involving all levels from joint research, co-development to joint testing, B2B and implementation.

Israel and the Nordic countries are a great fit as they share an innovative culture which seeks to find the best technical and socially smart solutions. In addition, both Israel and Denmark are pursuing very ambitious Smart City strategies, which provide a fertile testing ground for new technologies.

WHY 2 JOIN?

- B2B meetings
- Smart Transport Systems
- Electrical vehicles
- R&D
- Joint Projects
- Battery Technology
- Fuel Cells
- Parking Solutions
- Platooning
- Vehicle Components
- Driverless vehicle tech
- Street Labs
- Testing facilities
- Certification
- Traffic Analysis
- Gov. Contracts
- Safety Systems
- Green Energy
- ITS
- IOT
- C & C software
- Municipal Strategies

Registration & attendance is free of charge. For more information & registration please write trade@copenhagen.mfa.gov.il

Monday, May 30th, Copenhagen, Denmark

Address: Scion DTU Auditorium, Diplomvej 372, 2800 Kgs. Lyngby

09.00 - 09.30 Registration & Coffee

09.30 - 09.45 Welcome by Ambassador H.E. Mr. Barukh Binah

09.45 – 10:00 Mr. Shai Zarivatch, Director of Europe Department at the Foreign Trade Administration, Ministry of Economy and Industry

10.00 –10.30 Mr. Boaz Mamo, CEO of Ecomotion, The Israeli Smart Transportation Community

10.30 –11.00 Mr. Iain Levy, Director of Business Development, Mobileye, Global Leader in Driverless Vehicle Technology

11.00 – 11.30 Company Speed Presentations

11.30 - 12.30 Lunch and Networking

12.30 - 13.00 Ms. Brit Kim, Head of Communications, Innovation Center Denmark & Ms. Karin Ilsøth Rasmussen, Project Manager, Danish Agency for Science & Innovation + Q&A

13.00 – 14.00 Companies Speed presentations continued

14.00 – 14.15 Coffee break and Networking

14.15 – 16.30 B2B meetings and Innovation Marketplace

Organizers

Supporting Organizations



Scion DTU Auditorium, Diplomvej 372, 2800 Kgs. Lyngby

 **Scion DTU**
Science and Technology Park

