



**MASHAV - Israel's Agency for International  
Development Cooperation**

In partnership with

**UNIDO – United Nations  
Industrial Development Organization**

invite professionals to

participate in the

**International Course on :**

**Empowering Women  
Through Climate Tech and Agribusiness**



**June 11 – 23, 2023**



UNITED NATIONS  
INDUSTRIAL DEVELOPMENT ORGANIZATION

## About the Course

### Background

Closing the gender gap in agriculture, and removing barriers such as access to information, finance, and technologies represents a huge opportunity for women's empowerment, economic development and societal resilience. It is essential to accelerate the adoption of climate-smart agricultural practices initiatives in rural areas in order to address this gap and achieve overall prosperity.

The agricultural sector and food production have been among the main pillars of the Israeli economy since Israel's declaration of independence, with the investment of substantial funds for continuous research and development. Israel's success branches from the resolve and creativity of farmers and scientists that have dedicated their lives to developing agriculture in a mostly desert country, demonstrating that the real value of the land lies in how it is used.

Today's farmers need to adapt to these challenges by making the required transition from being simple producers to becoming managers of an agricultural enterprise, armed with the latest technologies and know-how, as well as an understanding of the market.

Taking into account current trends, Israel is ready to share its rich experience in agribusiness for long-term sustainability.

### Aims

The proposed training program aims at contributing to inclusive economic empowerment by exploring agricultural entrepreneurship comprising all segments of society and stakeholders considering the adaptability of methods and technologies, to meet local conditions in each participant's country. The participants will be exposed to the various aspects of planning, development and management of businesses in agro-industries, so that by the end of the course they are able to:

- Exchange know-how on different tools for fostering women's entrepreneurial potential
- Initiate, organize and manage agribusiness projects
- Widen their knowledge of support systems for small-scale entrepreneurs as a tool for regional and local development
- Exchange experiences and best practices in developing agro-industry

### Program Topics

- Achieving Women's Empowerment Through Agribusiness
- Support Systems in Israel and Best Practices in Promoting Agro-Entrepreneurship
- Tools for Community Development and Farming Organizations
- New Trends in Modern Agriculture (Climate Tech, Technological Advancements, Nutritional Concerns, Smart Water Technologies, Climate-Smart Information)
- UNIDO's Approach and Tools on Entrepreneurship and Enterprise Development
- Women Accessibility to Higher-Added Value Markets
- Mobilizing Investment for Agribusiness Development
- Information and Communication Technologies (ICTs) Uses In Agribusiness

## Application

### Application Requirements

This course is geared towards advanced and influential professionals, practitioners and policymakers involved in agriculture, agroindustry and rural development, as well as experienced representatives of the agriculture private sector. Candidates should hold a senior position, an academic degree in related disciplines and have at least five years of professional work experience in related fields. Age requirements 25 to 55 years old. **English** proficiency is required. UNIDO will select candidates from its projects in Kenya, Cambodia and Mozambique.

### Application forms

**Application forms including the health declaration** may be obtained at the nearest Israeli mission, or at MCTC's site [https://mctc.mfa.gov.il/sites/default/files/english-2018-application\\_form-pdf\\_0.pdf](https://mctc.mfa.gov.il/sites/default/files/english-2018-application_form-pdf_0.pdf)

Completed application forms should be sent to the relevant Israeli mission in the respective country by **12/05/2023.**

## General Information

### Arrival and Departure

Arrival date:	11/6/2023
Opening date:	12/6/2023
Closing date:	22/6/2023
Departure date:	23/6/2023

Participants must arrive at MCTC on the arrival date and leave on the departure date. Early arrivals/late departures if required, must be arranged by the participants themselves directly and must be paid for by the participant him/herself.

### Location and Accommodation

The scholarship covers the cost of the training program including lectures and field visits, full board accommodation in double rooms (two participants per room), health insurance (see below) and transfers to and from the airport. MASHAV does not provide a daily allowance and does not cover flight costs.

*The course will be held at The MASHAV Carmel International Training Center (MCTC), situated at 12 Pinsky Street, Haifa. Participants will be accommodated at MCTC in double rooms (two participants per room).*

### Health Services

Medical insurance covers medical services and hospitalization in case of emergency. It does not cover the treatment of chronic or serious diseases, specific medications taken by the participant on a regular basis, dental care and eyeglasses. Health authorities recommend that visitors to Israel make sure they have been inoculated against tetanus in the last ten years. MASHAV recommends that, subject to the full terms of the policy, a private travel insurance policy that covers Covid 19 be purchased in addition to the health insurance provided by the organization.

## About MASHAV

MASHAV – Israel’s Agency for International Development Cooperation - mission is to lead the State of Israel's efforts in empowering individuals and communities by sharing tools and expertise to achieve transformation within their own societies.

By placing people at the heart of development and in alignment with the United Nations 2030 Agenda for Sustainable Development, we focus our development activities on human capacity building and on the ‘training of trainers’ approach, sharing with other countries Israel’s own experience and expertise as well as innovative technologies and tested methodologies.

MASHAV’s professional capacity building activities take place both in Israel and in partner countries and focus on areas in which Israel has a comparative advantage and accumulated expertise: Food Security and Agriculture, Education for All, Medicine and Public Health, Community Development, Innovation and Entrepreneurship, Gender Equality and Women's Empowerment, Rural-Urban Development, Research and Development, Emergency Planning and Response and Humanitarian Aid.

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## About The Golda Meir MASHAV Carmel International Training Center (MCTC)

The Golda Meir MASHAV Carmel International Training Center (MCTC) was established in 1961 to assist in the training of women engaged in community work in the newly emerging states in Africa and Asia. Since the establishment of MCTC, some 27,500 participants from over 147 countries in Asia, Africa, Europe, Central Asia, Eastern Europe, Latin America, the Middle East, Oceania, and the Caribbean have attended over 650 capacity-building programs and workshops, and 31 International Conferences for Women Leaders, conducted in Israel.

MCTC focuses on three areas of study: Community Development, Early Childhood Education, and Entrepreneurship and Innovation, all with gender as a crosscutting issue. In each training program there are up to 30 women and men from various countries. Usually two courses are conducted concurrently in different languages (English, French, Spanish, Russian, or Arabic). The Center is located on Mount Carmel in Haifa. The building consists of living accommodation and classrooms, as well as recreation and dining facilities. MCTC enjoys the active cooperation of a number of international organizations, governmental and non-governmental organizations and development authorities. [www.mctc.org.il](http://www.mctc.org.il)

**For further information, please contact:**

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<https://www.facebook.com/goldameirmountcarmel/>

[https://twitter.com/MCTC\\_Haifa](https://twitter.com/MCTC_Haifa)

## About UNIDO

The United Nations Industrial Development Organization (UNIDO) is a Specialized Agency of the UN system dedicated to the promotion of inclusive and sustainable industrial development. It counts 170 Member States and delivers technical assistance services in over 100 countries.

**UNIDO's Department of Agribusiness** provides technical cooperation services to assist developing countries in adding value to their agricultural output and generate employment opportunities in off-farm activities, thereby contributing to increased food security and reduction of poverty. The services of the Department aim at linking resources and markets in agribusiness value chains, strengthening forward and backward industrial linkages to support sustainable livelihood and economic transformation. Their benefits extend to poor and marginalized rural population groups, to urban agro-industries and to communities facing human security challenges or requiring urgent supplies of agricultural equipment and/or the rehabilitation of crisis-damaged agro-industries.

[www.unido.org](http://www.unido.org)