



InnovNation

Israel. Go beyond your imagination...

ENTREPRENEURSHIP & INNOVATION PROGRAM IN ISRAEL

INNOVATION

InnovNation's executive and study abroad programs seek to spark innovation by exposing students, professionals, and entrepreneurs from all over the globe to the high tech industries in Israel – a country world renowned as the [Start-Up Nation](#).

Through a wide array of lectures, meetings and site visits, the program combines theoretical know-how with the insights and first-hand experience of Israel's top innovative companies and entrepreneurs.

InnovNation is organized in collaboration with the Israeli Ministry of Foreign Affairs and the [Rothberg International School \(RIS\)](#) of the Hebrew University of Jerusalem, which is ranked among **the world's top 100 universities**.

MEETINGS & GUEST SPEAKERS

Throughout the program, participants will meet a wide variety of accomplished professionals including:

- Serial Start-Up founders
- Managers from multinational firms
- Angel and Venture Capital investors
- Academic and industry figures
- R&D staff and high tech experts

SITE VISITS

Participants will visit sites such as:

- Start-Up companies
- Leading high tech firms
- R&D centers of multinational corporations
- Business incubators
- Innovation hubs

[View Last Program's Itinerary](#) | [View Testimonials](#)

COURSES

Students enrolled in this 6-credit program will participate in two courses: "Start-Ups & Innovation" and "Breakthrough Technologies". Upon successful completion of each course students will receive 3 academic credits through the RIS.

⁺To follow the links or view the last updated version of this document please refer to: www.innovNation.net/pdf

Start-Ups & Innovation: The Israeli Model

[View Course Syllabus*](#)

This program offers a unique opportunity to benchmark Israel's best practices in the fields of entrepreneurship and innovation. Participants will gain direct access to the insights and know-how of serial start-up founders, investors, industry specialists, and R&D staff of leading multinational corporations. In addition, they will learn practical models, tools and methodologies critical to the creation of start-up companies and the development of innovative ventures of large organizations.

Breakthrough Technologies: Shaping the Future

[View Course Syllabus*](#)

This program analyzes how exponentially growing technologies may impact our lives, industries and society in the next decade. Throughout the program, participants will meet high tech experts who specialize in different disruptive technologies and gain exposure to some of the latest breakthroughs developed in Israel, a world leader in innovation in the fields of Computer and Communications, Security, Clean-Tech, Nano-Tech, and Bio-Tech.

THE HEBREW UNIVERSITY OF JERUSALEM (HUJI)

Founded by such luminaries as Albert Einstein and Sigmund Freud, HUJI is ranked among **the world's top 100 universities**. With thousands of patents registered, the formation of over sixty spin-off companies, and five Nobel Prizes awarded to its professors in the last decade, HUJI is also renowned throughout the world as a leading R&D center.

APPLICATION INFORMATION

This program is open to undergraduate and graduate students who have completed at least one year of study in the areas of Business, NPO Management, Economics, Natural & Applied Sciences, Engineering, and Entrepreneurship. Professionals and Entrepreneurs are welcome to apply as well. **The number of participants is limited.**

[REGISTER HERE!](#)⁺

