

29-31.1.2018 // TEL AVIV



CYBERTECH 2018

THE EVENT FOR THE CYBER INDUSTRY



**SAVE
THE
DATE!**

**SEE YOU AT CYBERTECH
TEL AVIV // 29-31.1.2018**

FOR MORE DETAILS: **E:** cyber@cybertechconference.com | **W:** www.cybertechisrael.com | **T:** +972-74-7031211

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ABOUT CYBERTECH TEL AVIV 2018:

Cybertech is proud to present Cybertech Tel Aviv 2018 - an international conference and exhibition taking place in the heart of cyber innovation, on January 29th-31st, 2018.

Cybertech is one of the largest cyber solutions events around the world, with events in such locations as Singapore, Tokyo, Rome, Panama, Los Angeles, Washington D.C., Toronto and more! Since 2014, Cybertech has served as one of the foremost networking & B2B platforms for global industry.

Speakers & attendees include the decision-makers and thought leaders from both industry and government alike. The Cybertech serves as a global dialogue on these threats and solutions effecting the community globally, including AI, Advanced IoT, Blockchain, Big Data, Fintech, Cloud, Privacy, Proactive Technologies, Defense, Inside Threats, Mobile and communications, and more.

Cybertech brings together leaders of the cyber industry, governmental decision-makers from around the world, technology experts and enthusiasts for dialogue of commercial problem-solving strategies for diverse challenges in the cyber realms.

The Cybertech platform features both a conference with speakers from around the globe, and a massive 3 day exhibition. Conference participants can enjoy learning about the most innovative approaches to cyber by experts in the area. Past speakers have included The Prime Minister of Israel, CEO of CISCO, Governor of Michigan, the CEO of Checkpoint and many more. The Cybertech trade show features hundreds of companies from the global industry, from major corporates to start ups.

OPPORTUNITY FOR ATTENDEES AND DELEGATIONS:

Cybertech is one of the leading platform in which C-level leaders, entrepreneurs, investors, diplomats and government official, journalist and tech people meet to learn, do business and network.

This event is an outstanding opportunity for delegations to personally meet with colleagues from around the world, networking, acquainted with the latest cyber innovations and solutions, and to learn from leading experts in the cyber arena.

In addition, as the only event in Israel where cyber and business meet, it offers the opportunity to pre-schedule meetings with companies/startups, through an online friendly platform available to every participant.

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OPPORTUNITIES FOR COMPANIES/STARTUPS TO EXHIBIT:

Cybertech hosts the most significant exhibition of cyber technologies outside the United States, including a Cybertech Exhibition and an exclusive Startup Pavilion. Cybertech is a great platform to meet personally with local and international entrepreneurs and leaders in the industry. Hundreds of technology companies, governmental bodies, law firms, VCs and more from around the world gather to display the latest technological solutions.

As an event focused on networking and industry, a B2B platform is provided with a focus on networking and business, allowing participants to set up meetings with companies/startups, not just at the event, but online ahead of time.



MEDIA & PARTNERSHIPS:

As one of the largest cyber events in the world, with over 13,000 attendees every year, from about 60 countries in the world, it attracts lot of media - from papers, to magazines, bloggers and television.

Media partnerships apply also to those organizations that share the Cybertech values and would like to promote the event to their beneficiaries. For further information, please contact us through email or phone.

For additional information, partnerships and registration, please visit our website at www.cybertechisrael.com or contact us at cyber@cybertechconference.com / +972-76-539-0452

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COLLABORATION WITH GOVERNMENTAL ENTITIES:

Cybertech's success is in part due to its flourishing partnerships and collaborations with over 250 industry partners, international & national institutions, government agencies and non-profit organizations.

Since the beginning of Cybertech in 2014, the government of Israel has emphasized the central role this event plays in the Cyber ecosystem. This includes the great support and collaboration from the Prime Minister's Office (including the National Security Authority), the Ministry of Foreign Affairs, the Ministry of Energy, and the Ministry of Economy.



SPECIAL TOPICS FOR CYBERTECH TEL AVIV 2018:

Including the topics named above, this year Cybertech Tel Aviv will focus on:

- >> Cybersecurity for hospitals and medical devices
- >> Cybersecurity for seaports
- >> Cybersecurity for logistic infrastructures
- >> Cybersecurity for energy, water, and critical infrastructure
- >> Cybersecurity for railways

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